

Advertising Rates for Virginia in Touch Newsletter – 2010

Virginia in Touch is a quarterly newsletter of the Virginia Chapter of the American Massage Therapy Association (AMTA)

Circulation: 1900 +

Deadlines:	Advertising/Copy Date	Issue Date
	January 15	February 20
	April 15	May 20
	July 15	August 20
	November 15	December 20

Advertising Rates:

Business Card	3.5" wide x 2" high	\$30
Quarter Page Vertical	3.5" wide x 4.5" high	\$50
Third Page Horizontal	7.25" wide x 3.25" high	\$65
Half Page Horizontal	7.25" wide x 4.5" high	\$85
Full page	7.25" wide x 9.5" high	\$150
Classified	25 words or less. (additional words @ \$.25 each)	\$20 (Free for members)

- **AMTA members** receive a 20% discount on the above rates. **Membership number MUST be included with payment.**
- **Non-AMTA** members running the same ad in four consecutive issues and prepay, receive a 10% discount.
- Deadlines are firm. All artwork not conforming to the specified sizes will not be accepted.
- Payment **MUST** be sent as soon as the ad is sent.

Send ads via e-mail attachment. **pdf format** to: cynthiaparsons@juno.com or

Make checks payable to AMTA-Virginia Chapter and mail to:

Susan Patton
4232 Ashmere Circle
Dumfries, VA 22025

For additional information contact editor, **Cynthia Parsons** at (703) 777-8540 or via e-mail.
Thank you for your interest in advertising in Virginia in Touch.